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# Chapter 1 Introduction To Supply Chain Management

# Chain

# Management

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**SUPPLY ...**

Introduction To Supply  
Chain Management.

LEARNING OBJECTIVES.

After completing this  
chapter, you should be  
able to: Define “supply  
chain management”  
and the activities  
involved. Identify the

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flows through a supply chain and explain the bullwhip effect. Describe the rise of supply chain management and its global implications.

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MANAGEMENT Fierce  
competition in today's  
global markets, the  
introduction of  
products with shorter



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life cycles, and the heightened expectations of customers have forced business enterprises to invest in, and focus attention on, their supply chains.

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Customer is an integral part of the supply chain Includes movement of products

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### Introduction To Supply Chain Management

from suppliers to manufacturers to distributors, but also includes movement of information, funds, and products in both directions Probably more accurate to use the term “supply network” or “supply web” Typical supply chain stages: customers, retailers ...

## **Chapter 1.** **understanding the** **supply chain**

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### CHAPTER 1: INTRODUCTION TO SUPPLY CHAIN MANAGEMENT

9 2. It takes a typical new car, on average, 15 days to travel from the factory to the dealership. This lead time should be compared with the actual travel time, which is no more than four to five days.

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## Chapter 1

### Introduction To **Management**

1. Every organization must make a product or provide a service that someone values 2.

Most organizations function as part of larger supply chain 3.

Operations

Management: the planning, scheduling, and control of the activities that transform inputs into finished goods and services

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Supply Chain ...**

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Introduction to

Operations and Supply

Chain Management 3rd

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Key Concepts: Terms in this set (62) TRUE.

Every organization has an operations function.

TRUE. Most ...

### **Chapter 1 Introduction to Operations and Supply Chain ...**

Part I introduces the concepts of outsourcing and supply chain integration. Part II identifies the requirements imposed on SMEs by integrated

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supply chains, compares them with the capabilities of SMEs, and recommends courses of action that can enable SMEs to fill their own specific capability gaps.

## **1 Introduction | Surviving Supply Chain Integration ...**

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Presentation (.ppt /  
.pptx), PDF File (.pdf),  
Text File (.txt) or view  
presentation slides  
online. ghhhhhh

### **Chapter 1**

#### **Introduction to**

#### **Logistics | Logistics | Supply Chain**

(1) Human Resources

View the supply chain

holistically Manage

critical relationships

Analyze competitive

markets Engage in fact-

based decision making



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Practice advanced cost management

Understand e-business systems Analyze big data Utilize mobile devices (2)

Organizational Design

Centrally-led supply teams

### **Introduction to Purchasing and Supply Chain Management ...**

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An organization's process for evaluating the quality systems of key suppliers in an effort to eliminate incoming inspections can be referred to as: Don't use plagiarized sources. Get Your Custom Essay on.

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Principles of Supply  
Chain Management: A  
Balanced Approach  
Prepared by Daniel A.

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management-11. 1.

Which of the following indices provided by the Institute for Supply Management (ISM) is considered the most important by economists because it is a composite of five weighted, seasonally adjusted indices? a.

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1 Introduction. This chapter contains the following: Overview of Supply Chain Planning Work Areas. Overview of the Order Promising Work Area. Order Promising Summary Page Layout. Page Layouts, Panes, and

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the Selector Tool.

Create an Infotile in  
Supply Chain Planning.

Create a Tile Set in  
Supply Chain Planning.

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### **(Chapter 1) R20B**

The following is an example of the bullwhip effect: A) Barkley's produces a defective product and thus realizes an excessive increase in consumer returns B) Barkley's products are



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so successful that it  
adds a new retailer for  
distribution C)

Barkley's incorrectly  
anticipates consumer  
demand resulting in  
stockouts at several  
popular retailers D)  
Barkley's is unhappy  
with the performance  
of a ...

### **Quiz+ | Quiz 1: Introduction to Supply Chain Management**

Chapter Review 1-3

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Principles of Supply  
Chain Management,  
3ed Wisner, Leong, Tan  
2012 Chapter Review

1-3 Chapter One:

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Supply Chain is the  
steps necessary for a  
manufacturer to  
procure materials,  
build a product, and  
transport the product  
to consumers.

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