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tackled in class or lessons Pick a topic and invent a series of questions (see also textbook) Pick one question, then start by just structuring your answer ...

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The strategic management process is a. a set of activities that will assure a

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temporary advantage and average returns for the firm. b. a decision-making activity concerned with a firm's internal resources, capabilities, and competencies, independent of the conditions in its external environment.

**Strategic
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Multiple Choice
Questions on ...**

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Some frequently asked exam questions on strategic management are as follows: Q.1.

Write a short note on strategic decision making framework.

Ans. The widely accepted framework for making strategic decisions may be illustrated as under : Typically, it urges managers to proceed sequentially through the following logical steps : 1 Analyse the

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environment, 2 [...]

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Choice-1: It reflects the
social commitment of
your organization by
employing

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handicapped people and other... Choice-2: It is not in alignment with the objectives and people-policies of your organization. Choice-3: It is flexible enough to accommodate changes in your organization. Choice-4: Is ...

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comprehension of, and ability to describe strategic management concepts, theories and principles. Particular emphasis is given to global and cross-cultural issues, social responsibility and ethics. The final examination specifically requires students to apply past learning in ...

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which strategic management and planning processes, systems and behaviours are expressed • acquired strategic thinking skills and abilities • an awareness and understanding of selected tools and techniques used in the strategic management process. 4.2 Navigating through SC3 Two types of student exercises

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support this course of
studies:

And Answers

Commonwealth of Learning Executive MBA/MPA SC3 Strategic ...

Question 1. Define
Strategic Management.

Answer : Strategic
management is the
process where
managers establish an
organization's long-
term direction, set the
specific performance
objectives, develop

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strategies to achieve these objectives and undertake to execute the chosen action plans.

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- Strategic management concerns the management of the organization's overall purpose, to ensure all the needs of the present are considered

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with those of the future. These may relate to all the six specific tasks of purpose, objectives, strategy, implementation, execution, and strategic control (POSIES, as summarised on page 309).

Further Review Q&As

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Second Quarter, Final
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November 2016.

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Answer the Section A
and any THREE
questions from the
Section B. Time

Allowed: 3 hours.

Section A (Compulsory)

Ya Kun Coffee & Toast
in Yangon. Coffee is a
favorite beverage of
people around ...

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master's of business
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resources and how to
develop and execute a
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