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Morgen Witzel | Writer | Management Historian | Teacher

Morgen Witzel has 59 books on Goodreads with 805 ratings. Morgen Witzel's most popular book is Tata: The Evolution of a Corporate Brand.

Books by Morgen Witzel (Author of Tata)

Morgen Witzel is a Fellow of the Centre for Leadership Studies, University of Exeter, UK. He is the author of more than twenty books including the international best sellers Doing Business in China (Routledge) and Tata: The Evolution of a Corporate Brand (Penguin).

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Geert Hofstede - Oxford Handbooks

Witzel, Morgen, and Malcolm Warner (editors). The Oxford Handbook of Management Theorists. Oxford University Press, 2013, 2014. Articles, a selection: Witzel, Morgen L. "The failure of an internal market: The universities funding council bid system." Public Money & Management 11.2 (1991): 41-48. Witzel, Morgen. "A short history of efficiency."

Morgen Witzel - Wikipedia

Morgen Witzel. is a Fellow of the Centre for Leadership Studies at the University of Exeter Business School. He is a writer, lecturer, and consultant on management, and is particularly well known as a writer on the history of management theory and practice.

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Morgen Witzel is a Fellow of the Centre for Leadership Studies, University of Exeter, UK. A writer, lecturer and consultant on business and management, especially on the history of management, he is the author of over 20 books and hundreds of articles for the academic and popular press.

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