

## Questionnaire Design Interviewing And Attitude Measurement

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Questionnaire Design, Interviewing and Attitude Measurement. This second edition of Dr Bram Oppenheim's established work, like the first, is a practical teaching text of survey methods. The new...

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Questionnaire Design, Interviewing and Attitude Measurement, London, Pinter. Pp 303. £14.99 paperback, £39.50 hardback. ISBN 185567 0445 (pb), 185567 0437 (hb) Alan Lewis. Bath University Centre for Economic Psychology, Bath. Search for more papers by this author.

### Oppenheim, A. (1992). Questionnaire Design, Interviewing ...

They try to explain things, they seek to answer 'why' questions, or 'what determines X' questions and, in this way, they are to f12 Questionnaire Design, Interviewing and Attitude Measurement be distinguished from the other broad category, the 'Descriptive' designs. (See Chapter 3.)

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Oppenheim, A. N. (1992). Questionnaire, design, interviewing and attitude measurement. London: Pinter Pub Ltd. has been cited by the following article: TITLE: The Contribution of Music and Movement Activities to Creative Thinking in Pre-School Children. AUTHORS: Elena Chronopoulou, Vassiliki Riga

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Interaction and the standardized survey interview : the living questionnaire / by: Houtkoop-Steenstra, Hanneke. Published: (2000) 800 Lancaster Ave., Villanova, PA 19085 610.519.4500 Contact

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The new edition has extended its scope to include interviewing (both clip- board and depth interviewing), sampling and research design, data analysis, and a special chapter on pilot work. As before, the chapters on questionnaire design are supported by further chapters on attitude scaling methods, and on projective techniques.

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